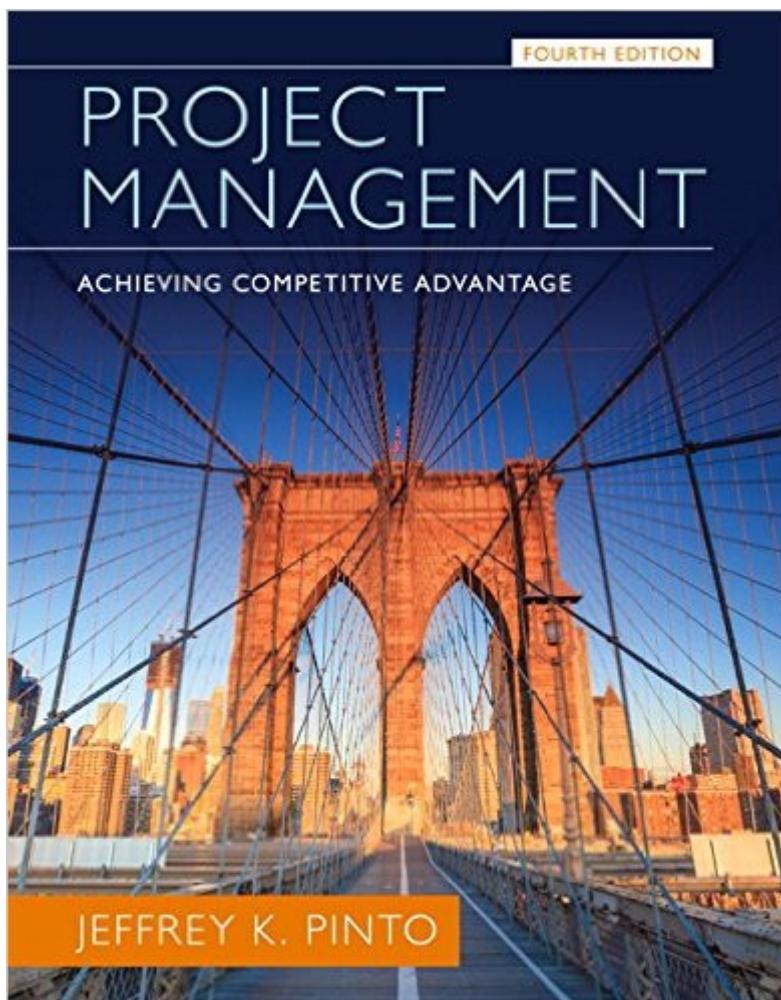


The book was found

Project Management: Achieving Competitive Advantage



Synopsis

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. For courses in project management. Project Management Fundamentals with Broad Applications In its Fourth Edition, Project Management: Achieving Competitive Advantage takes a contemporary, decisive, and business-oriented approach to teaching and learning project management. Blending current theory, contemporary case studies, and hands-on practice and research, Project Management offers students a full range of perspectives of the project management process. To promote a comprehensive, multi-industry understanding of the text, the author addresses project management theory within the context of a variety of successful organizations, whether they be publicly held, private, or nonprofit. Comprehensive case analysis and detailed exercises give students the tools to assess projects in real-time, equipping them with razor-sharp decision-making skills. Leveraging the latest project management technology, Project Management features just the right balance of real-world examples, cutting-edge theory, and practical exercises.

Book Information

File Size: 26659 KB

Print Length: 560 pages

Simultaneous Device Usage: Up to 2 simultaneous devices, per publisher limits

Publisher: Pearson; 4 edition (April 19, 2015)

Publication Date: April 19, 2015

Sold by: Digital Services LLC

Language: English

ASIN: B00XIH22LW

Text-to-Speech: Not enabled

X-Ray: Not Enabled

Word Wise: Not Enabled

Lending: Not Enabled

Enhanced Typesetting: Not Enabled

Best Sellers Rank: #306,449 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #209 in Kindle Store > Kindle eBooks > Business & Money > Management & Leadership > Project Management > Business #479 in Books > Business & Money > Management & Leadership > Project Management > Business #573 in Kindle Store > Kindle eBooks > Business & Money >

Customer Reviews

Well written introduction book to the valuable art of Project Management. The book provides a coherent summary of important concepts and practices. Case studies and examples throughout the book provide real world scenarios to bring the information to life. This is a perfect starting point for someone interested in Project Management, or a great refresher book for an experienced professional!

Somewhat of a difficult read, but works for the class. Kinda hard to find some of this information on the Internet, so I'd suggest getting it for your class vs winging it.

Really good book for learning and consulting. Too bad it is expensive...

Great value, dated edition but very credible and valuable information

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